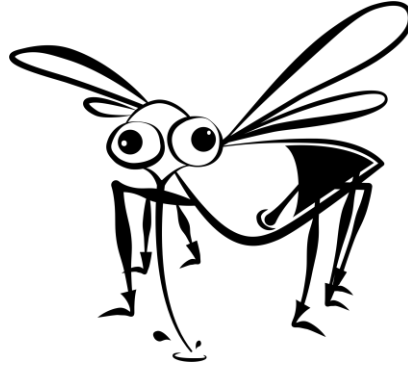


Education and Outreach in Mosquito Control

Annie Rich Thompson



Content:



1. Education as IPM
2. Training Personnel
3. Resources for Pest Control Professionals
4. School System

5. Community Outreach
6. Requested Outreach
7. Social Media
8. Discussion



Education as IPM

American Mosquito Control Association Best Practices handbook includes education and outreach as a key facet of an integrated mosquito management program.



- “Education is a continuous process that ideally begins before there is a credible public health threat.”
- “Establish and maintain credibility and public trust by providing timely, accurate, and actionable information about what is known and what is not known.”
- “Include adequate information to dispel rumors and misinformation.”



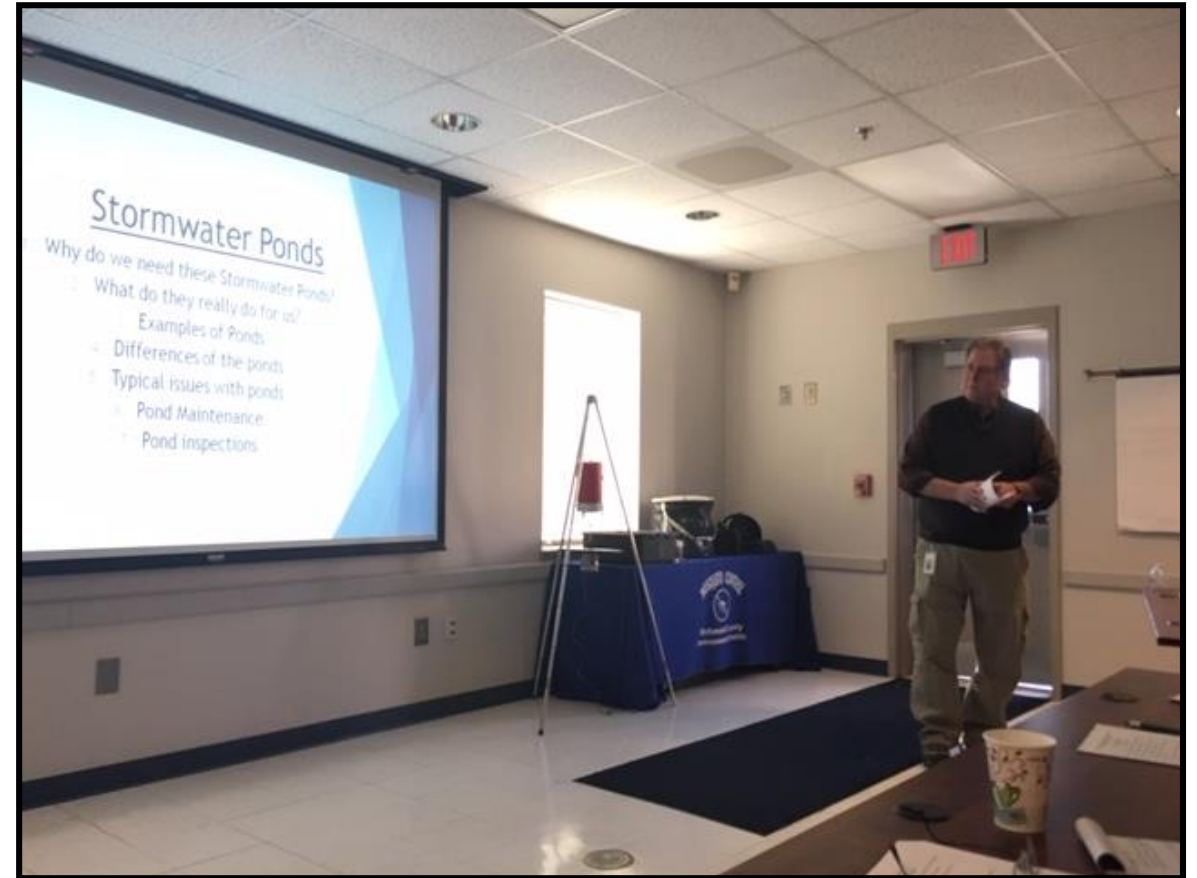
Start With Yourself

- Train personnel upon entry into your program
- Annual standardized trainings to keep everyone up to date on current best practices
- As-needed personnel trainings as the need arises/a gap in knowledge is determined/new personnel



Annual Training Topics:

- Pesticide Safety
- PPE
- Mosquito Vector Biology
- Mosquito Surveillance
- Adult Control
- Pollinator safety
- Pesticide Resistance & Testing
- Equipment Calibration
- Stormwater
- Ticks
- Labeling



Employee Refresher Training



Resources for Pest Control Professionals

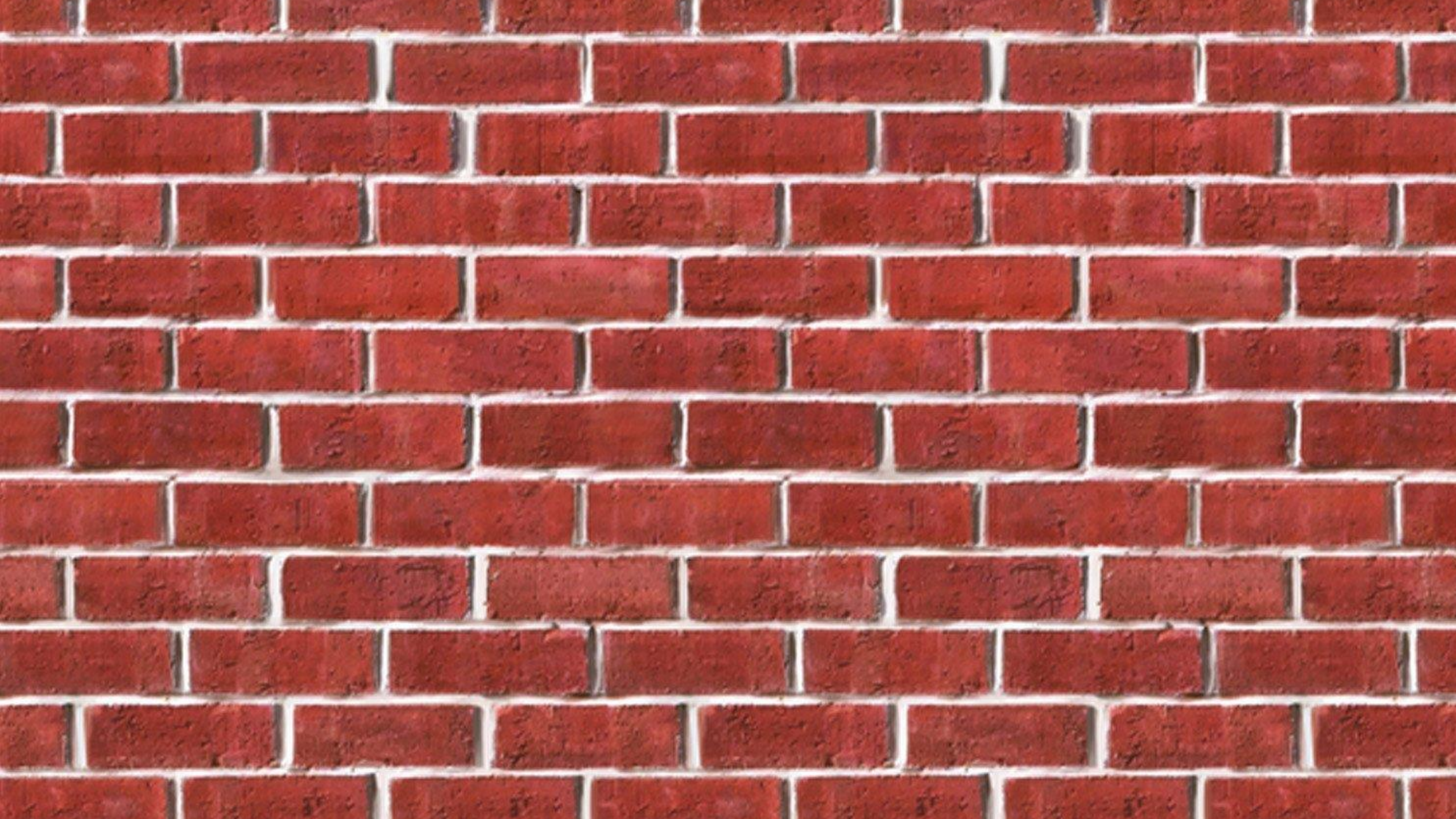
- Invitation to our annual training
- Mosquito ID course supplied by the state entomologists
- AMCA Website, GMCA Website, State and Local entomologists



Public School System

- Great way to get uniform lessons into classrooms
- Great way to target youth, who are impressionable and often very receptive to our public health message
- Teachers often say they need the assistance bolstering their curriculum





Steps to Entering Public School System:

- Write curriculum targeting the Georgia Teaching Standards for the grades you hope to target
- Reach out to school board representatives with examples of lesson plans and appeals to get into classrooms
- Allow teachers to approach you/take specific requests
- Get into classrooms through other entities – 4H, STEAM, Science Days

FINALLY – invited to brain storming event & info given to teachers*

Community Outreach

- Either invited or pursued spots at local festivals, fairs, community events
- Booth:
 - Signs
 - Equipment
 - “Freebies”
 - Reading materials
 - Personnel
 - Show and tell
 - Youth materials









canal day
33.48819, -81.99476, 14.0m
11/03/2018 9:24:49 AM



Goal: Communicate a message of mosquito prevention and personal protection to as many members of the community as we can. Convey personal responsibility and clarification.

“We can’t do this alone!”

Requested Outreach

- MACH Academy
- Medical Personnel/Students
- Property Owners
- Community Meetings
- Business Owners
- Association Meetings
- Other departments





Social Media

- Website
- Exterior Links
- DPH Facebook
- Proceed with Caution



311 Customer Requests for Mosquito Assessments

311 SERVICE REQUESTS



From mid-April to October each year, "Mosquito Season" is upon us! During this peak time of mosquitoes in Augusta, our Mosquito Control Department offers property inspections and mosquito management for private residences throughout the county.

If you are interested in our services, call 311 to put in a service request and your property will be visited by one of our mosquito technicians free of charge.

Our mosquito management for private properties includes:

- Surveillance of mosquito habitat and
- Treating for flying adult mosquitoes

This service is best for when you want to have a barbeque, outdoor gathering, or other event where you need mosquitoes to be diminished in your yard for 24-48 hours.

We look forward to working with you to keep your yard and neighborhood safe and reduce risk for biting mosquitoes and the diseases they carry!

[Annual Reports](#)

[Birth/Death Certificates](#)

[ECHD Directory](#)

[Immunizations](#)

[Restaurant Scores](#)

[WIC](#)

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[East Central Public Health District](#)

mosquitoes : mosquitoes LOVE tires — they are dark, hold water well in the bottom, and provide a cool safe place for some of the most human-aggressive mosquitoes to reproduce!

We are in luck! **The landfill is taking tires for FREE on August 17th!** This is a GREAT chance to reduce mosquito habitat on your property and to contribute to public health in a simple way that is totally free! Please encourage your community to utilize this chance to get rid of tires and to reduce mosquito habitat in our community, and thanks to the Augusta Landfill for providing this service!

Thank you for protecting our community's public health and helping us at Richmond County Mosquito Control with prevention of mosquitoes and mosquito-borne disease.

[View the full brochure here](#)

TIRE RECYCLING

Free drop off events for Richmond County residents. All events take place at the landfill from 8 a.m. to 12 Noon.

FEB 16	MAY 18	AUG 17	NOV 16
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Each resident may bring unlimited amount of automotive tires. Tires will not be accepted from businesses or commercial customers and business vehicles are not permitted.

QUESTIONS? About holiday pick-up or your service...Dial 311 for more help or call (706) 592-3200

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<https://ecphd.com/environmental-health/mosquito-control/>

WHY???

- Recruit advocacy/support
 - Promote partnerships
 - Promote funding
 - Reduce misconceptions
 - Increase reported cases
 - Support our community
- Build our reputation and show people how awesome we are!!!

Discussion



Thank you for listening!
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